

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Latino Community Foundation
One Embarcadero Center
San Francisco, CA 94118

Re: Docket #14-57 - **Comcast-Time Warner Cable Merger and the public benefit:**

Dear Chairman Tom Wheeler, Commissioner Mignon Clyburn, Commissioner Ajit Pai, Commissioner Jessica Rosenworcel, and Commissioner Michael O'Rielly:

First and foremost, The Latino Community Foundation and our Latino nonprofit partners thank you for leadership at the Federal Communications Commission. We are writing to respectfully urge you to further review the proposed Comcast acquisition of Time Warner Cable and the effectiveness of the Comcast Internet Essentials (CIE) program. **Unfortunately, The Comcast Internet Essential program has not lived up to its promise of helping the most disenfranchised community members, especially when it comes to the Latino community.** According to the latest PPIC survey, only 52% of Latino households in California have Internet access at home. Although Comcast boasts its public benefits program, it has not partnered with community groups working to close the digital divide and have **only signed up 14% of the eligible population during the last 3 years.**

We strongly believe that all families need access to affordable Internet and we ask for your support. The Latino Community Foundation (LCF), The Chicana Latina Foundation, (CLF), La Luz Center, The Latina Center, Fresno Barrios Unidos, Centro Legal de La Raza, Somos Mayfair, Mission Asset Fund (MAF), ACT for Women and Girls, Familias Unidas, Puente de la Costa Sur, Good Samaritan Family Resource Center, Fathers and Families of San Joaquin (FFSJ), Homies Organizing the Mission To Empower Youth (HOMEY), The Latino Commission (TLC), Latino Coalition for a Healthy California (LCHC), The Women's Building, and Mission Graduates work tirelessly to empower the Latino community of Northern California. We strongly believe that access to technology in the 21st century is absolutely critical. The United Nations calls it a human right.

In 2012, LCF and CLF joined forces to launch the "Get Latinos Connected" campaign and have deployed a variety of media and grassroots strategies to promote the Comcast Internet Essentials offer and other low-cost options with many nonprofit partners in California. Unfortunately, we have received countless stories of very poor service, everything ranging from never receiving the equipment to false information. **We are writing to let you know that we are losing trust from our community partners and individual families. Our organizations and other partners have voiced frequent complaints to Comcast on the CIE subscription sign up process.** We have gone as far as to create our own Call Center that supports families through the Comcast adoption process and have hired Community Promotores (peer educators) to support individual families one-on-one.

Despite the feedback we've provided Comcast on poor support, lack of community outreach, and Spanish language support, Comcast continues to promote its program's success, which is unacceptable. Currently, Comcast is in the process of acquiring another cable operator — Time Warner Cable (TWC) — and has pledged to extend its generous discounts to TWC's turf as well. But such commitments to narrow the digital divide are meaningless if we the community and you, the regulators don't demand results. **We are respectfully asking you to help us get better results.**

The FCC set forth a bold vision to empower all Americans with high-speed Internet access in the National Broadband Plan. Unfortunately, the most recent Public Policy Institute of California (PPIC) survey shows that **only 52% of Latino households have broadband at home**. At 14 million, Latinos comprise nearly 40% of the state's population and more than 51% of all children in California's schools. That means that nearly 1 in every 2 Latino children do not have access to the Internet at home.

Should the FCC decide to approve this merger transaction, the Latino Community Foundation and our partners respectfully requests that the FCC take this opportunity to urge Comcast to greatly improve its program, and to be accountable for delivering a functional, results-driven program with measurable goals showing a real public benefit to low-income persons in its service areas.

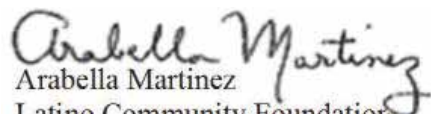
The Latino Community Foundation, in partnership with the California Emerging Technology Fund (CETF) recently sent a letter urging the FCC to secure a public benefit from the Comcast acquisition of Time Warner Cable. We fully endorse **these 5 Recommendations below to ensure acceptable performance on the Comcast affordable offer called Internet Essentials (CIE)**:

1. Include All Low-Income Households
2. Set Performance Goals
3. Capitalize an Independent Fund and Coordinate with States
4. Establish an Advisory Oversight Committee
5. Offer Stand-Alone Internet Service

We respectfully request that you take the time to review this merger and request that Comcast greatly improve its public benefits program. The future of our great State rests on the shoulders of the next generation, the majority of whom are Latino. We are unyielding in our commitment to ensure that the next generation has the tools they need to succeed.

Please let us know how we can be of service, please call with any further questions - 415.733.8573. Thank you very much.

Respectfully,


Arabella Martinez
Latino Community Foundation




Olga Talamante
Chicana Latina Foundation





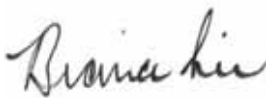
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